



## FREQUENTLY ASKED QUESTIONS

### Feather Friendly® Markers at Jenkins

#### **Which Feather Friendly product did Jenkins use?**

Because of the size of our project, we used rolls of Feather Friendly's large-format film, featuring the Symmetry pattern (in which markers are spaced 2" x 2" apart). We recommend Feather Friendly's small or medium format for residential application.

#### **Can you install markers on the inside of the glass?**

We wouldn't recommend it. Markers work by disrupting reflections on glass. If there is a strong enough glare, markers installed on the inside of the glass will be rendered invisible to birds and, therefore, ineffective.

#### **Why did Jenkins select white markers instead of black?**

White markers are best for reflective glass, offering a high-contrast hue against the habitat reflected (most often in shades of greens and browns). All of the windows treated with deterrent markers on-site were reflective. In contrast, black markers are best for fly-through glass, where black is more apparent against the sky and clouds visible through the glass.

#### **How do the markers look from the inside?**

The markers are surprisingly subtle. Depending on the angle of sunlight, they're nearly invisible! But don't take our word for it – plan your visit today and see for yourself.

#### **How did Jenkins install markers on the tallest windows?**

We had professional help from a skilled crew at NGS Films and Graphics, an approved installer of Feather Friendly products. NGS used a combination of lift and tall ladders to treat our most difficult windows. A small group of staff and volunteers managed the remaining glass.

#### **Do you clean windows before installation?**

Yes! Here at Jenkins, we used rubbing alcohol and paper towels to remove dirt and debris before applying the adhesive film. It's crucial that the glass be clean and dry before application so markers can adhere.

#### **Can you wash the windows after markers are installed?**

After 30 days – yes!